



Dr. Mark L. Frigo, Ph.D., CPA, CMA
Director - The Center for Strategy, Execution and Valuation
Director - The Strategic Risk Management Lab
Ledger & Quill Alumni Distinguished Professor Strategy and Leadership
Kellstadt Graduate School of Business - DePaul University - Chicago



Dr. Mark L. Frigo

“Helping CEOs, CFOs and management teams to drive superior value creation through focused strategy and strategic risk management”

Dr. Mark L. Frigo is Director of the Center for Strategy, Execution and Valuation and the Strategic Risk Management Lab in the Kellstadt Graduate School of Business at DePaul University in Chicago. He is Ledger & Quill Alumni Foundation Distinguished Professor of Strategy and Leadership at DePaul and lectures at universities throughout North America and Europe. Author of six books and over 100 articles, his work is published in leading business journals including *Harvard Business Review*. Dr. Frigo is a Certified Public Accountant (CPA) in Illinois, a Certified Management Accountant (CMA) and holds a Ph.D. in Econometrics.

Dr. Frigo is a recognized thought leader and advisor in strategy execution, innovation strategy and strategic risk management. He has presented executive workshops and keynote presentations to Fortune 100 companies, trade associations and professional organizations throughout Europe, Asia-Pacific and North America. He is lead instructor and advisor for the Center for Financial Leadership (CCFL) a consortium serving over 30,000 CFOs and CPAs in eight states. Dr. Frigo is a member of the Duke Corporate Education network (Duke CE ranked #1 in the world in Custom Executive Education by *Financial Times*, 2003 – 2010). He is co-creator of the Return Driven Strategy framework which is used by corporate management teams and boards of directors to make the connection between a company’s business plans and market valuation. Dr. Frigo is co-author (with Joel Litman) of *Driven: Business Strategy, Human Actions and the Creation of Wealth* which is used by management teams to drive superior performance using the Return Driven Strategy framework. He is co-author (with Richard J. Anderson) of *Strategic Risk Management: A Primer for Directors and Management Teams* (www.markfrigo.com)

A dynamic speaker, Dr. Frigo is three time recipient of the Economos Award for outstanding teaching in the Kellstadt Graduate School of Business and numerous awards by professional organizations for his executive education programs and he was profiled in Crain's Chicago Business in an article about top Business School professors. Dr. Frigo serves as an advisor to CEOs, CFOs, management teams and boards in the area of strategy execution, innovation strategy and Strategic Risk Management. You can reach Dr. Frigo at mfrigo@depaul.edu or 1-312-362-8784.

