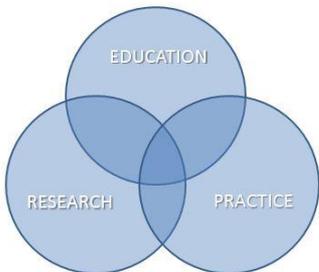


## The Arditti Center Risk Management Leadership Program June 13<sup>th</sup> and 14<sup>th</sup>

**A two-day executive course in the heart of downtown Chicago that provides advanced risk management leadership skills to high-level executives and board members.**

The Department of Finance at DePaul University established The Arditti Center for Risk Management to honor Dr. Fred Arditti's lifetime achievements and to continue this important work in the areas of education, research and practice.

Dr. Arditti's work embodied a passion for innovative thinking and practical benefit to commerce and markets. He was passionate about bridging the gap between academia and the industry, about educating students who can "do things," and producing rigorous, innovative research that is first and foremost practical.



**Program Summary**

Developing and maintaining superior performance in corporate risk management, which is both effective in taking high-stakes decisions and fail-safe in times of stress, requires executive leadership.

Focusing on the critical areas of risk management infrastructure, strategy and decision-making, this interactive program provides senior leaders with greater understanding of, and essential skills in, risk management leadership practices which have been field-tested across multiple industry sectors.

**Program Agenda**

Hosted at the DePaul Center in the heart of downtown Chicago (1 E Jackson Blvd), the program spans a weekend of interactive case studies, including luncheons and a dinner with keynote speakers in the risk management field.

**Friday (Risk Management Framework)**

- Session 1: An Accident Waiting to Happen
- Session 2: A Roadmap to Excellence

**Saturday (Risk Management Leadership)**

- Session 1: The Perils of Over-Confidence
- Session 2: Turning Crisis into Opportunity

**Learning Objectives**

- 1) Understand the strategies which senior leaders of large and/or complex public or private organizations need to employ, and the infrastructure necessary to support them, in order to ensure effective risk management of high-stakes business decisions and a self-sustaining, firm-wide risk management culture.
- 2) Recognize how superior risk management leadership is key to sustained profitability, and how your organization may be negatively impacted if the necessary strategies and infrastructure are lacking.

**Target Audience**

Non-executive Board Directors, CEOs, CFOs, COOs, Managing Directors, Corporate Treasures, Executive Vice Presidents, Heads of Internal Audit, and Public Pension Fund Trustees

Applicants will be selected according to their current or past roles in large, complex public or private organizations. The participants who will most benefit from the program are those who are or have been engaged in one or more of the following roles:

- Non-executive director or trustee
- CEO, or head of a major business division or enterprise-level function
- Member of an enterprise-level executive or non-executive risk or audit committee



**Summer Schedule**  
**June 13<sup>th</sup> and 14<sup>th</sup>**

**Fall Schedule**  
**November 14<sup>th</sup> and 15<sup>th</sup>**

## Instructor Biographies



**Dr. Mark Frigo**

Dr. Mark Frigo is Director of the Center for Strategy, Execution and Valuation and Director of the Strategic Risk Management Lab in the Kellstadt Graduate School of Business at DePaul University. He is Ledger & Quill Alumni Foundation Distinguished Professor of Strategy and Leadership in the Driehaus College of Business at DePaul.

The author of six books and over 100 articles, his work is published in leading journals including the *Harvard Business Review*. Dr. Frigo is co-author (with Joel Litman) of the book *DRIVEN: Business Strategy, Human Actions and the Creation of Wealth*, co-author (with Richard J. Anderson) of the book *Strategic Risk Management: A Primer for Directors and Management Teams* and author of a forthcoming book *DRIVEN STRATEGY: Creating and Sustaining Superior Performance* by Stanford University Press. He is a sought-after speaker and advisor to global firms seeking to achieve sustainable high performance through focused strategy, execution and risk management. Recognized as a dynamic speaker, he is the three-time recipient of the Economos Distinguished Teaching Award in the Kellstadt MBA program at DePaul and numerous awards from professional organizations for his executive education programs.

Dr. Frigo is a globally recognized thought leader and advisor in the area of high performance company research and a pioneer in developing the new body of knowledge in Strategic Risk Management. He is a CPA and holds a Ph.D. in Econometrics. His professional career has included corporate strategic planning, mergers and acquisitions, and management consulting.

His research and thought leadership on Strategic Risk Management and ERM has been published by COSO, RIMS, AICPA, IIA, ICAEW, CIMA, IMA, Harvard Business Press, The Conference Board and other leading organizations. He is a member of the RIMS Strategic Risk Management Development Council. Dr. Frigo has presented keynote presentations and executive workshops on Strategic Risk Management at executive summits, United Nations agencies, Fortune 100 companies, professional organizations throughout North America, Europe and Asia-Pacific.

## Instructor Biographies



**Steve Lindo**

Steve Lindo is a financial risk manager with over 30 years' experience managing risks in ALM, funding and trading portfolios comprising fixed income, derivatives, high-yield debt, foreign currencies, sovereign debt, commercial and residential mortgages, insurance, structured finance, commercial and consumer loans and leases.

His current role is Principal of SRL Advisory Services, an independent consulting firm specializing in risk governance and oversight, risk culture and education, risk strategy, measurement and regulatory expertise in the US and internationally. His previous positions include Director of Treasury Management and Mortgage Risk at Fifth Third Bancorp in Cincinnati, USA and Vice President of Risk Capital Management at GMAC Financial Services LLC (now Ally Bank). In 2010, Mr. Lindo completed a two-year engagement as CEO of PRMIA – The Professional Risk Managers' International Association, a non-profit member organization with over 75,000 members in 198 countries.

Before that, Mr. Lindo held a number of risk management roles in Cargill's proprietary financial trading group, which today operates as Black River Investments and Carval Investors, and spent his early career as an international banking and credit officer with Lloyds TSB Bank and then First National Bank of Chicago (now part of JPMorganChase) in Brazil, London and Madrid.

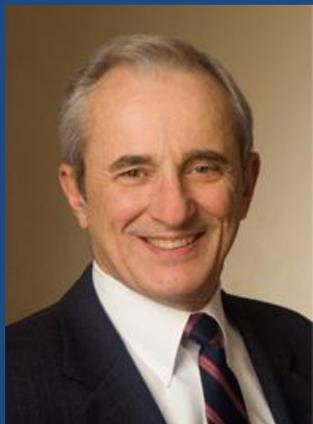
He has a BA and MA from Oxford University and speaks fluent French, German, Spanish and Portuguese.

**“Senior management and boards in almost any industry need an understanding of risk management and oversight, or else fall short of their full responsibilities. Risk is inherent in virtually all decisions. The old paradigm of cost-benefit analysis is no longer adequate. Every major decision needs a cost-benefit-risk analysis.”**

**S. Michael McLaughlin, President of the Arditti Center Board**



## Keynote “Risk Management and Leadership”



**Dennis  
Chookaszian**

Dennis Chookaszian is the former chairman and CEO of CNA Insurance Companies, which was a \$17 Billion multi line insurer with 20,000 employees. Chookaszian has served as a director on the boards of eleven publicly traded corporations and currently serves on the boards of Allscripts, a healthcare systems company, the Chicago Mercantile Exchange, the world's largest derivatives exchange, Career Education, a private post-secondary education provider, Internet Patents Corp, an internet intellectual property company, and MacDonald Dettwiler, an information services company. He has also served on the Boards of 50 private companies throughout his career and presently serves on the Boards of 15 private companies. In addition, he currently serves on the boards of 6 not-for-profit organizations and he is Adjunct Professor of Strategic Management at the University of Chicago Booth School of Business.

He earned a bachelor's degree in chemical engineering from Northwestern University, an MBA degree in finance from the University of Chicago Booth School of Business, and a master's degree in economics from the London School of Economics. In 2010, Mr. Chookaszian received the Outstanding Director Award from the Financial Times Outstanding Directors Exchange.

## Registration and Enrollment

For more information, find us at [go.depaul.edu/arditti](http://go.depaul.edu/arditti). If you have any questions, please email us at [arditti@depaul.edu](mailto:arditti@depaul.edu).

Applicants will be selected according to their current or past roles in large, complex public or private organizations.

Two different pricing packages are available.

### Package A

**\$3,700**

This all-inclusive package includes the cost of the program, plus lunch with a keynote speaker on Friday and Saturday, and dinner with a keynote speaker on Friday. Also includes three nights at the Palmer House Hilton (Thursday, Friday, and Saturday). Perfect for those that want to stay for a mini-vacation in the heart of downtown Chicago.

### Package B

**\$3,000**

This basic package includes the cost of the program, plus lunch on Friday and Saturday with a keynote speaker, and dinner with a keynote speaker on Friday.



**web**

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**email**

[arditti@depaul.edu](mailto:arditti@depaul.edu)